

A woman with blonde hair, styled in a classic 1960s fashion, is the central figure. She is wearing a vibrant green, short-sleeved dress with a high, rounded neckline and a subtle pleated detail down the center. She is looking directly at the camera with a slight smile. The background is a soft-focus green, suggesting foliage.

Sears

Spring
THROUGH
Summer
1967

Dress described
on page 102

INDEX
begins on page 609

★
SEARS, ROEBUCK
AND CO.
CHICAGO, ILLINOIS 60607

★
Satisfaction Guaranteed
or your money back
YOU CAN COUNT ON US

YOU BUY BETTER WHEN YOU BUY AT **Sears**



*You buy better
when you buy at*

Sears



Handy INDEX of Sears **PERMA-PREST** Merchandise

Women's Clothing

Brassieres.....164
Camisoles.....198
Culottes.....75
Dresses...126, 127, 1586
Loungewear.....215
Maternity wear.....135
Nightwear.....206, 207
Pants...62, 63, 65, 75, 80
Petticoats.....198, 199
Raincoats.....144
Shirts.....57, 61, 67
Shorts.....75, 76, 78, 80

Skirts.....54, 56, 57, 80
Slips.....198, 199

Juniors' Clothing

Dresses.....28, 29
Jackets.....33
Jamaicas.....32, 33, 42
Jumpers.....32
Pants.....32, 33, 42
Raincoats.....47
Shifts.....33
Shirts.....36
Skirts.....32, 33, 36
Tops.....33

Our laboratory has tested every permanent-press shirt we know of...we have yet to find one that equals the no-iron, wrinkle-free qualities of this

SEARS PERMA-PREST DRESS SHIRT

Here's why: *Not only is each piece of this shirt made of the finest PERMA-PREST fabric...but, after all the pieces are carefully sewn together, the entire shirt is pressed for life by a method developed especially for Sears. It is this unique combination of special fabric and manufacturing process that assures pucker-free seams; smoother collars and cuffs; sets our shirt apart from the others...and means, truly, NO IRONING EVER.*

Long Sleeve \$ **4⁹²** each Short Sleeve \$ **3⁹²** each

Trier button-down collar. Tapered for trim waist fit. Oxford cloth of 50% Duralon polyester, 50% combed cotton. Machine wash at medium temp., tumble dry; or hand wash, drip dry...do not wring or twist.
LONG SLEEVES. 1 pocket. *State neck size, sleeve length from those listed in size chart below.*
SHORT SLEEVES. Hemmed cuffs. *Please state neck size 14, 14½, 15, 15½, 16, 16½, 17.*

SOLID COLORS
33 A 7400F—White
33 A 7401F—Blue
33 A 7403F—Maize
33 A 7402F—Pewter green
WITH STRIPES
33 A 7405F—White; blue, chili stripes
33 A 7407F—Blue; blue stripes
33 A 7406F—Maize; blue, red stripes
33 A 7408F—Pewter green; olive stripes
Wt. ea. 1 lb.... Each \$4.92; 2 for \$9.80

SOLID COLORS
33 A 7410F—White
33 A 7411F—Blue
33 A 7413F—Maize
33 A 7412F—Pewter green
WITH STRIPES
33 A 7415F—White; blue, chili stripes
33 A 7417F—Blue; blue stripes
33 A 7416F—Maize; blue, red stripes
33 A 7418F—Pewter green; olive stripes
Wt. ea. 1 lb.... Each \$3.92; 2 for \$7.80

SIZE CHART FOR LONG-SLEEVE SHIRTS

.....14.....32, 33
.....14½.....32, 33, 34
.....15.....32, 33, 34, 35
.....15½, 16, 16½.....32, 33, 34, 35, 36



Girls', Teens' Clothing

Dresses.....548
Jamaicas...537, 538, 558
Jeans.....537, 558
Jumpers.....556
Knee Pants.....537
Nightwear.....559
Pants.....537, 538, 558
Raincoats.....557
Shifts.....538, 558
Shirts.....538, 558
Shorts.....556, 558
Skirts...537, 538, 541, 556
Slips.....560

Little Girls' Clothing

Blouses.....468, 471
Dresses...462-464, 499
Jeans.....480, 481
Pants, Slacks.....468, 471, 480, 481
Play Sets...467, 468, 471, 499, 503
Shorts.....468, 471
Slips.....451
Western Jackets...479

Men's Clothing

Coats, All-weather...385
Dress Shirts...3, 393

Jeans.....430
Nightwear, Robes...388
Slacks.....370-373, 376, 422-429
Sport Shirts.....386, 405, 407
Underwear.....414
Work Clothes.....436, 437, 439, 440
Young Men's Clothing
Coats, All-weather...578
Dress Shirts...562, 563
Jackets.....592
Jeans.....594-598

Pajamas.....601
Play Shorts.....564
Play Suits.....599
Slacks.....586-589
Sport Coats.....581
Sport Outfits.....581
Sport Shirts.....565, 566, 567, 568, 571
Boys' Clothing
Coats, All-weather...578
Dress Shirts...562, 563
Jackets.....592
Jeans.....573, 594-598
Pajamas.....601

Play Shorts.....564
Play Suits.....599
Slacks.....587, 590, 591
Sport Coats.....581
Sport Outfits.....577, 581
Sport Shirts.....568, 569
Suits.....577
Western Jackets.....598
Little Boys' Clothing
Dress Shirts.....496
Jeans.....479-482, 491
Overalls.....497, 503
Pants, Slacks.....485, 486, 488-492

Play Sets.....493, 503
Shorts.....488, 489
Sport Coats...485, 488, 489
Sport Shirts...482, 484, 486, 488, 489, 490, 492, 497
Suits.....498, 503
Western Clothes.....479

Home Furnishings

Quilts.....1416, 1417
Tablecloths...14, 1390, 1391
Sheets.....520, 1425, 1426
Yard Goods...236, 247-249, 258

**This new Kenmore Slimline,
with extra long 10-inch slot,
toasts any king-size slice
... even French bread.
Toasting English muffins
is easier, too, because
the slot is exceptionally wide**

***and the slot is long enough
to take two regular slices
of bread end-to-end***

\$17.95

Any conventional toaster can cope with ordinary bread slices but why stop there? Many unusual bread varieties make delicious toast, too, but it takes this new Kenmore to toast them properly. Fast service, thanks to high-speed, radiant glow heating element. Inner parts chrome plated to withstand heat, prevent corrosion. Chrome-plated exterior, black plastic ends. High lift action. Removable crumb tray. 2½x6¾x14 inches long. UL listed. 34 A 6317—Shipping weight 5 pounds 13 ounces. . \$17.95



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when you buy at*

Sears



We are so certain of the trouble-free performance of this washerless faucet for your kitchen, we guarantee it not to drip or leak for 10 full years

We know of no stronger, more specific guarantee on any faucet sold anywhere

GUARANTEE: If this faucet leaks or drips within 10 years of purchase date, we will give you the necessary replacement parts free of charge.



NON-SPLASH AERATOR

Bubbly, more even flow creates fast sudsing; provides better rinsing

SINGLE-LEVER CONTROL

One lever controls both the amount of water flow and the temperature

NON-CORROSIVE SOLID BRASS

Plated with copper, then nickel, then sparkling polished chrome

You can also buy this great Faucet with Spray Rinser



Makes rinsing dishes faster, easier and more convenient. Just press the thumb-controlled spray head and powerful jets of water penetrate right through stubborn food and grease spots. With flexible plastic hose.



With spray rinser

\$20.95

Just the touch of one finger controls both temperature and volume. Back and forward for flow, left and right for temperature. You can turn it off, then on again, without changing temperature.

Faucet on 6-inch centers, with rinser.
W42 A 2147—Wt. 4 lbs. 8 oz.....\$20.95

Faucet on 8-inch centers, with rinser.
W42 A 2149—Wt. 4 lbs. 12 oz.....\$20.95

Faucet on 8-inch centers, no rinser.
W42 A 2148—Shpg. wt. 4 lbs.....\$17.95

Note: "W" prefixes on catalog numbers apply only to Philadelphia and Kansas City. See page 1073 for shipping note.

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Sears, Roebuck and Company

Dear Sirs,

Why doesn't Sears come up with a lawn food that can be applied full-strength in midsummer as well as spring? I'd like to really "green-up" my lawn with one good July or August feeding without fear of burning out the grass. Also isn't there some way to concentrate the food so it can be put in a smaller bag? It's awfully hard to fill a spreader from a bulky 50-pound sack. If anyone could develop a better lawn food at a reasonable price, I should think it would be Sears.

-Anxious



O.K., Mr. Anxious, here's what you asked for!

SEARS SUPERFINE LAWN FOOD

You'll find our price is low for a lawn food of this fine quality. You can safely apply it full-strength any time of the year no matter if the weather is cold, damp, hot or dry. Even an accidental overdose won't "burn out" your grass. Extra-strength slow-fast nitrogen formula "greens-up" your lawn immediately and keeps it green longer

One easy-to-handle
22 pound bag covers
up to 8000 square feet

\$4³³

Contains 25% nitrogen in both fast and slow acting form for quick "green-up" and continuous feeding. Phosphoric acid builds sturdy roots and potash promotes over-all growth. Balanced blend provides a deep rich color. Works equally well on all types of fine lawns. 22 pound bag.

71 A 738K—Shpg. wt. 23 lbs. Bag \$4.33; 2 for \$8.44

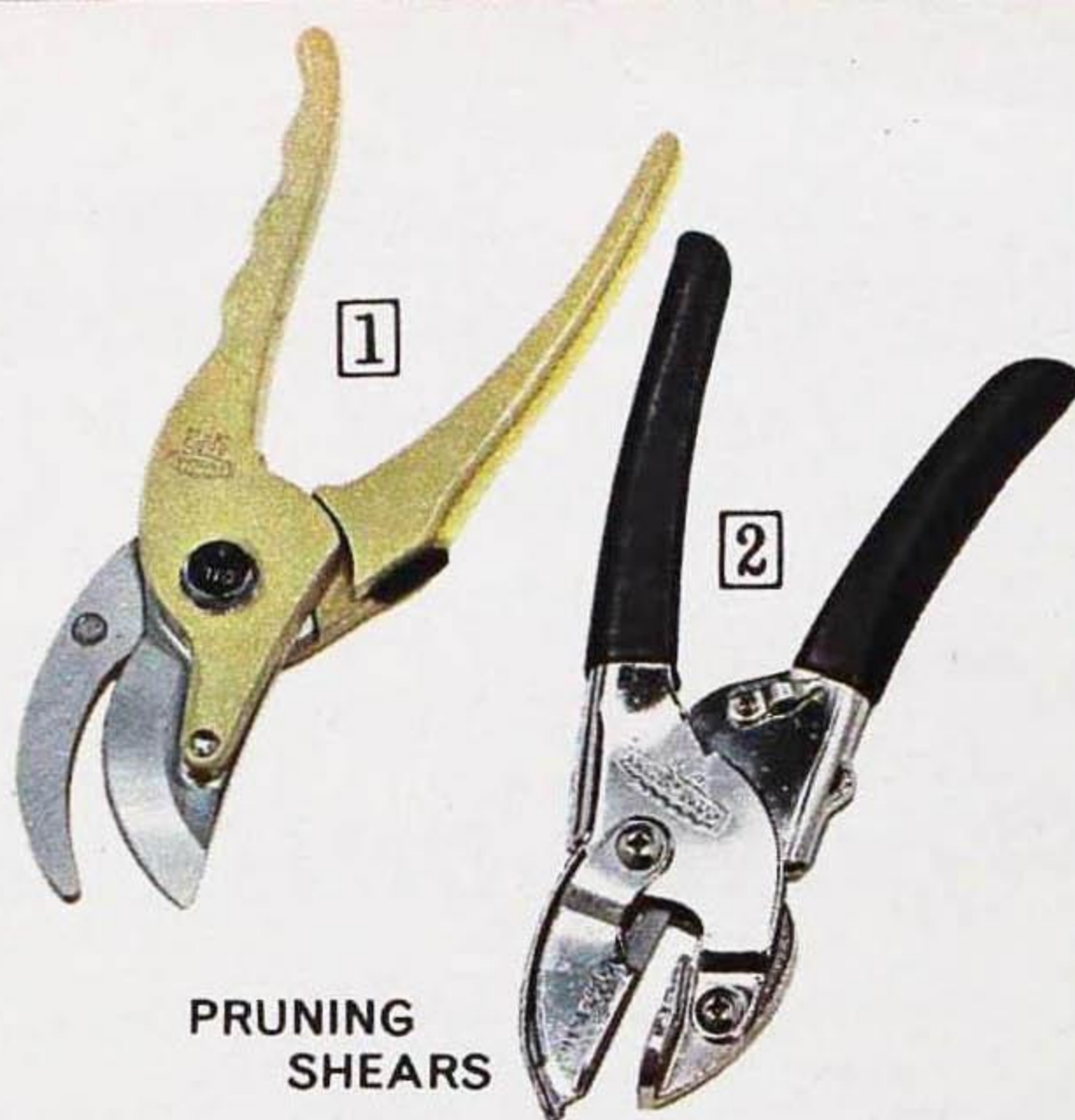
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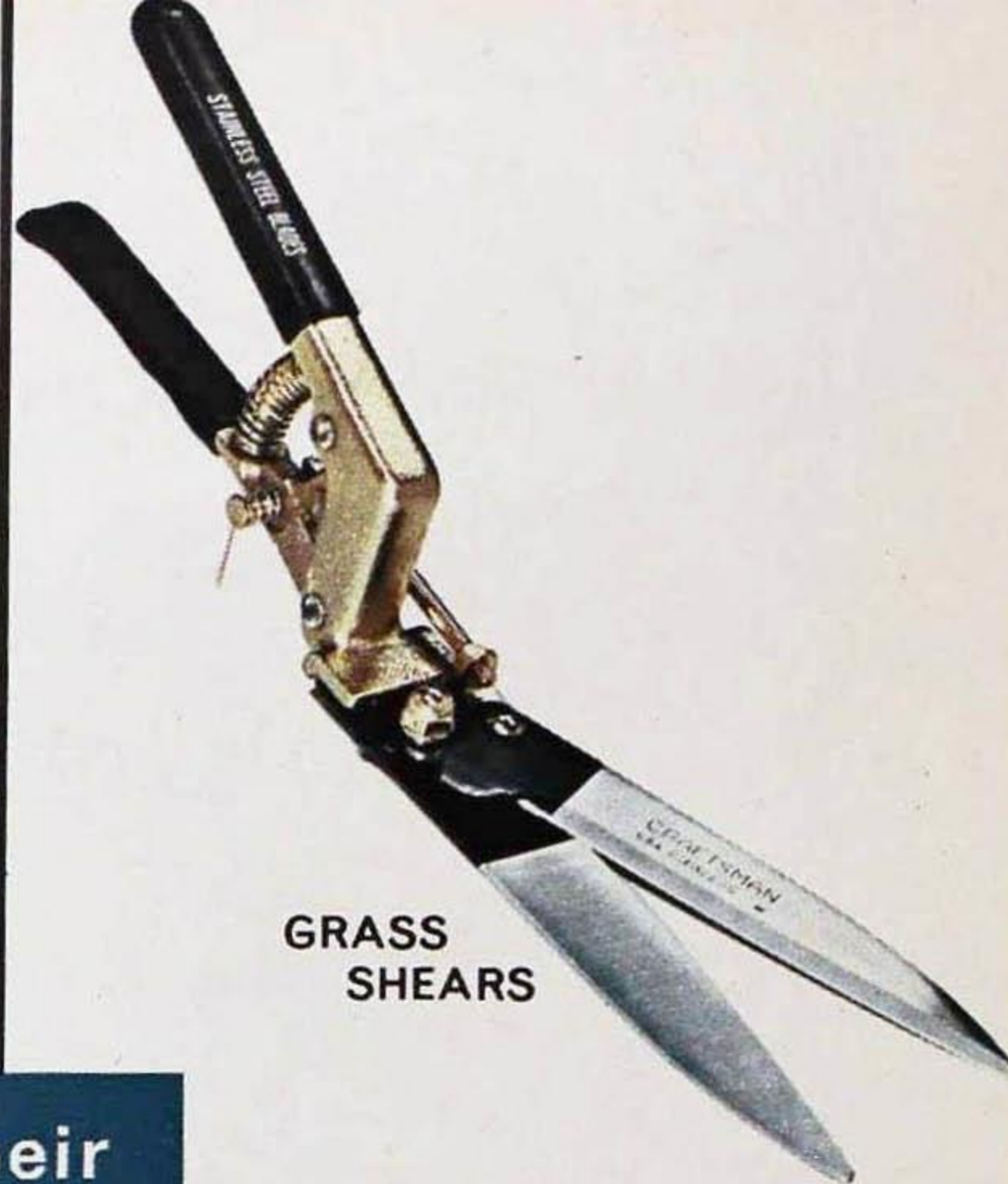




HEDGE
SHEARS



PRUNING
SHEARS



GRASS
SHEARS

Stainless steel blades hold their sharp cutting edges..resist pitting

Compound action for easier cutting. Heat-treated and polished 10-inch blades. Triple chrome-plated handles made of tubular steel. Rubber grips and shock absorber. Limb notch.

9 A 8602—Shpg. wt. 3 lbs. 5 oz....\$9.88

1 Pass-through type. Professional quality. Aluminum handles. Slide latch. 8½ in. Wt. 1 lb.

9 A 8650.....\$5.88

2 Cut-and-hold. Holds severed branches until handles are released. 8 inches. Wt. 14 oz.

9 A 8648.....\$4.44

In actual lab test these 6-inch blades stayed sharp 4 times longer than ordinary carbon blades. Steel handles have nickel finish and comfortable cushion grips.

9 A 8688—Wt. 1 lb. 7 oz.....\$3.88

STAINLESS STEEL

*You buy better
when you buy at*

Sears

So highly resistant to rust, it's the only real answer for tools like these.. stainless steel parts **WILL LAST MUCH LONGER**

Sears ★ Best



SPRAYER WITH STAINLESS STEEL TANK

4-gallon. Comfortable plastic shoulder pad and rubber-grip handle. Long 36-in. hose has 20-in. extension rod. 12x1¼-in. pump. Removable top for easy cleaning. Spring loaded on-off hand grip has lock-on control for continuous spraying.

Shpg. wt. 10 lbs. 12 oz.
71 A 1512.....\$24.95

2-gallon. Same as sprayer above but has 30-inch hose, 12-inch rod. 9x1¾-inch pump. No strap or pad.

Shpg. wt. 8 lbs. 8 oz.
71 A 1537.....\$20.95

RAKE WITH STAINLESS STEEL TINES



Special low-position brace saves re-raking due to over-flexing. Wide 22-inch spread. Smooth 52-inch ash handle.
99 A 8335L—Wt. 4 lbs....\$4.88

STAINLESS-STEEL SPREADER

Accurately calibrated so you spread the right amount of lawn compound every time. Convenient hand control dial holds setting.

24-inch holds up to 75 pounds.
71 A 1926L—Wt. 32 lbs.....\$29.95

20-inch holds up to 60 pounds.
71 A 1925L—Wt. 28 lbs.....\$26.44

Sears ★ Best



We toured hundreds of campgrounds in America and Europe..
We asked thousands of campers just what features were most important to them..
Now, all these wanted features are here in this one great tent—

The New, Exclusive Ted Williams 4-room Continental-Style Tent



*You buy better
when you buy at*

Sears

... it has more usable space for comfortable living than any tent we've ever sold ... also gives you exceptional all-directional ventilation

\$245 CASH
ONLY \$11.50 MONTHLY

1 Screened windows and door have inside zippered flaps that fully close. Sloping roof and window canopies provide excellent drainage. Outside aluminum frame gives rugged, rigid support. Center height 9 ft. 4 in., tapers to 5 ft. 11 in. outer walls. Siderooms 4½x7 ft. Anodized finish always clean ... won't rub off on hands.

Roof, sidewalls are 7.68 ounce drill fabric. Roof is white color for maximum heat reflection. 7-foot doorway canopy. Loops sewn into roof for hanging clothes and curtain dividers. Vinyl coated nylon floor is easy to clean. Shipped freight (rail or truck) or express...

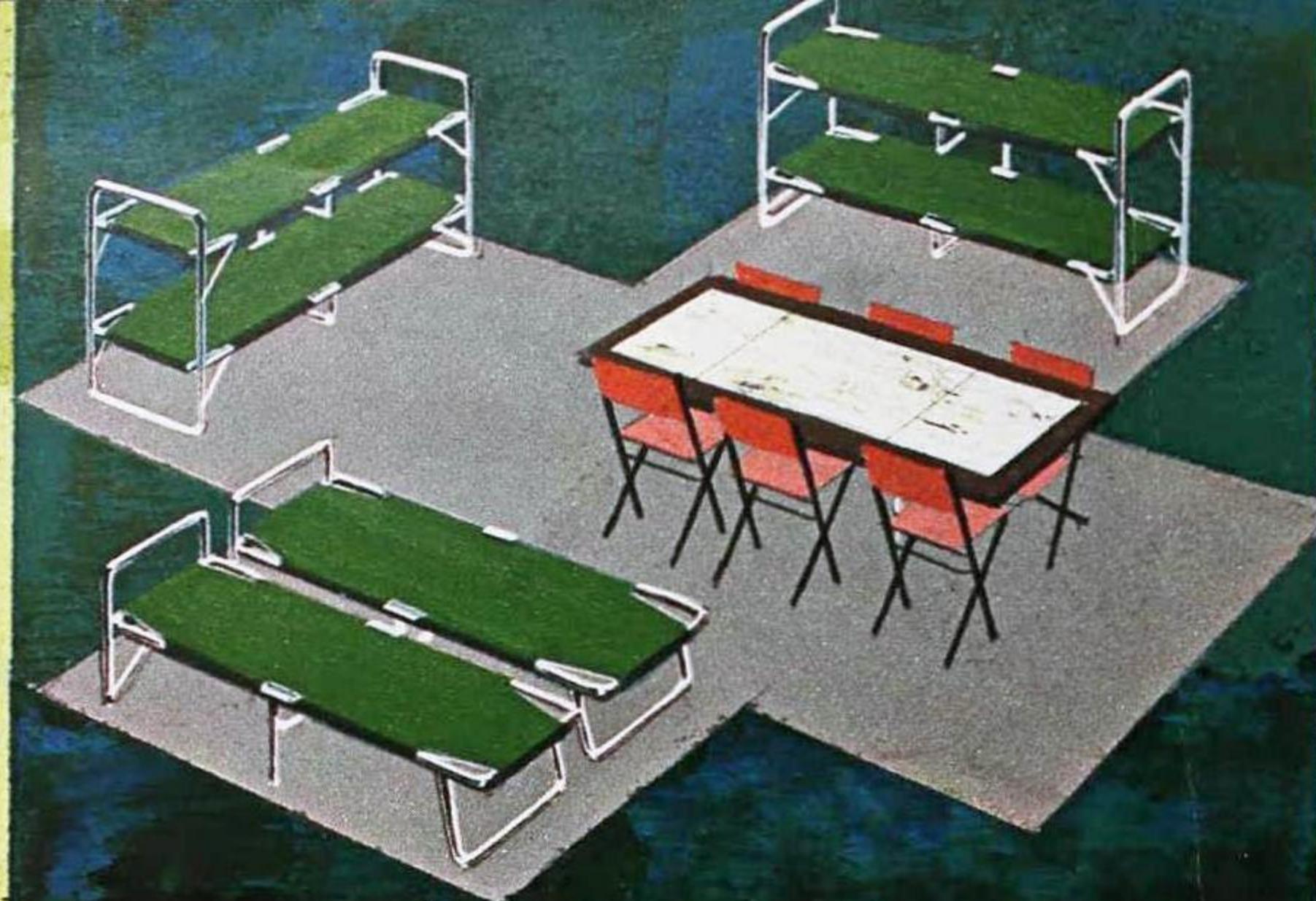
6 A 7934N—Shpg. wt. 115 lbs. \$11.50 monthly. Cash \$245.00

2 Tent Case. 13.13-ounce duck. 14x96 inches.
6 A 7774—Shipping weight 5 pounds\$7.69

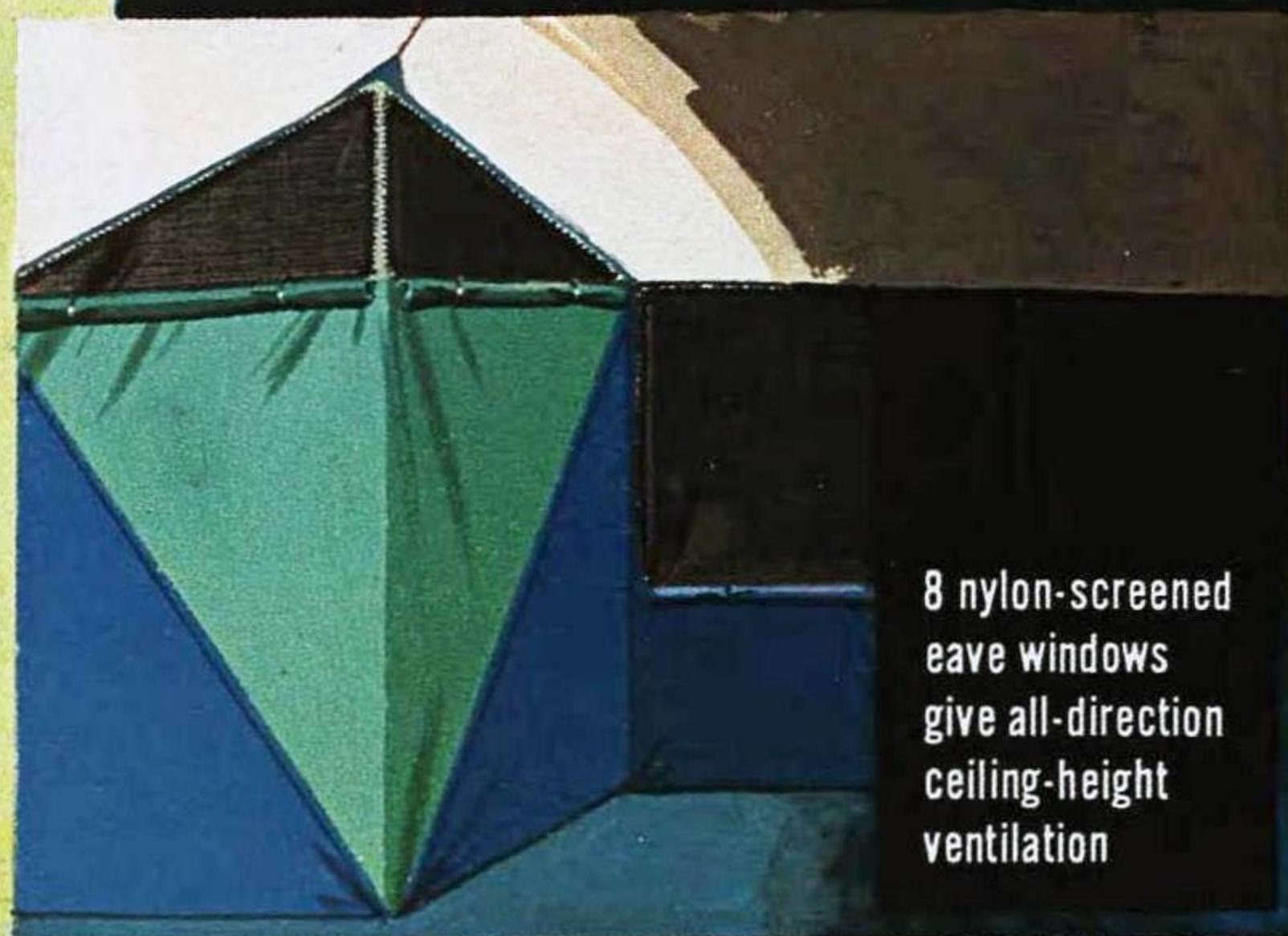
3 Tent Frame Case. 13.13-ounce duck. 8x72 inches.
6 A 7844—Shipping weight 3 pounds\$5.39

Curtain Divider (not shown). Provides privacy. Attach to tent loops. Divides each sideroom from center. Blue 17-ounce cotton broadcloth.

6 A 7734—Shipping weight 2 pounds\$7.99



Here's an example of how much you can put inside and still not be overcrowded... new exclusive design lets you use all 175 square feet as living space



8 nylon-screened eave windows give all-direction ceiling-height ventilation

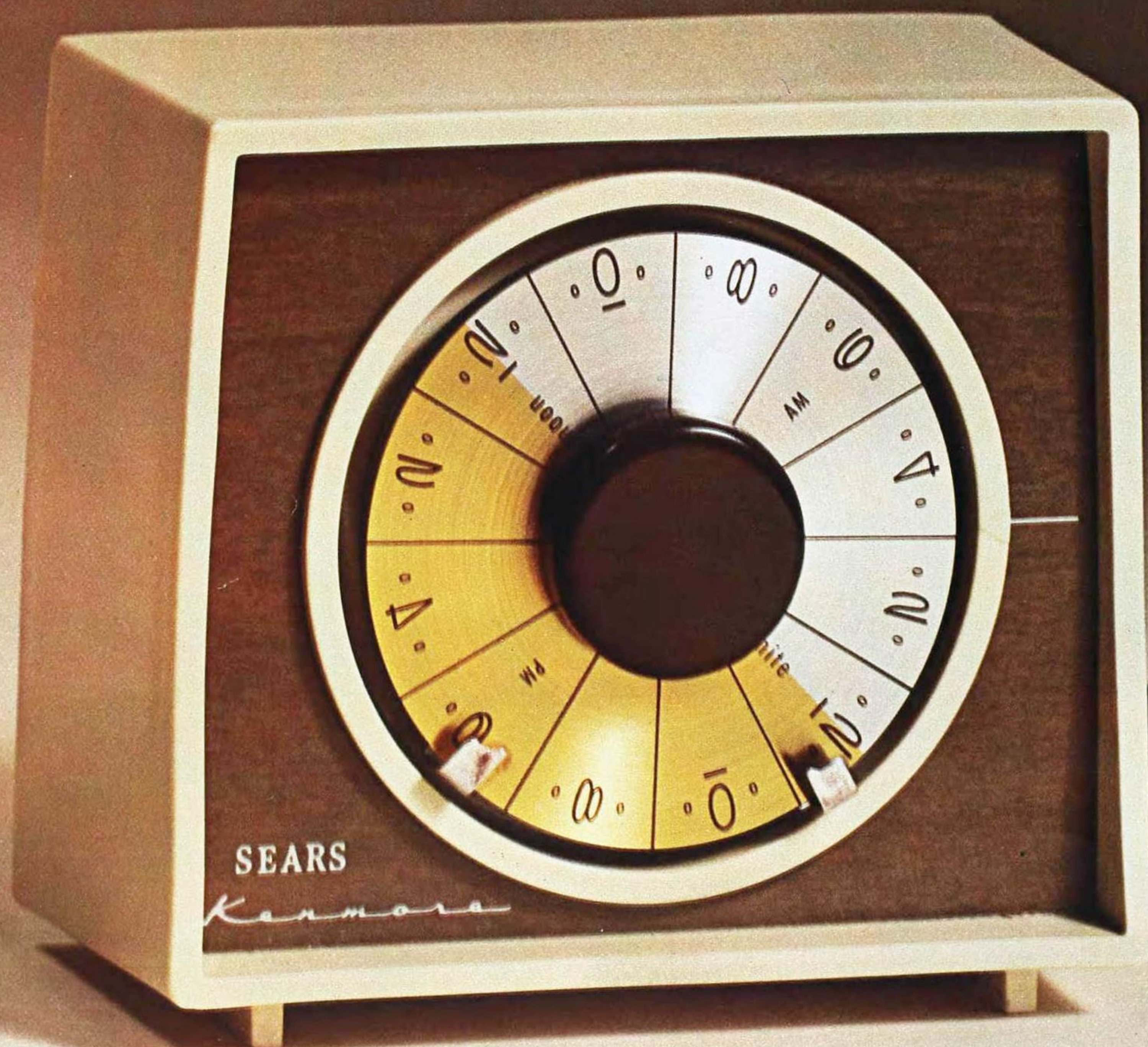


Even with a double bunk placed in any one of the side rooms, you'll enjoy plenty of space overhead



End windows extend from eaves to near floor...canopied to provide shade and rain protection

This Sears Timer (UL listed), besides being a handy control for appliances, is one of the best "watchmen" your home could have... it will turn a lamp on and off automatically at whatever time you select--whether you're out for a late evening or on a long vacation.



\$9⁴⁹ each

Save \$1.10..2 for \$17⁸⁸

About the size of an electric clock—only 4½ in. high, 5 in. wide and 2¾ in. deep. So small, you can keep it hooked up, yet hidden from view. To use, just set dial, plug timer cord into outlet, then plug lamp or appliance (up to 1875 watts) into timer and turn to "on" position. Repeats operation every 24 hours. No daily re-setting needed. Beige and woodtone plastic case. For 110-120-volt AC.

34 A 6445—Shpg. wt. each 2 lbs. 2 oz..... Each \$9.49; 2 for \$17.88

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*Look at the features on this new design
in step ladders..*

they make this the secure,
convenient way to reach
light fixtures, ceilings,
high shelves, drapery rods
.. far easier and safer
to use than a chair,
stool or common ladder

\$9⁹⁵

Safety handrail is always ready to
give support when you need it ..
easy to reach with either hand.

Big 8x10-in. pail shelf is just the
right height to reach conveniently ..
extended wire rim acts as rag bar.

Big 11x13-in. platform is comfort-
able, safer to stand on .. it's 3 times
bigger than steps on ordinary ladder.

Two easy-climb steps are 4 in.
closer together than steps on regular
ladder.

*You buy better
when you buy at*

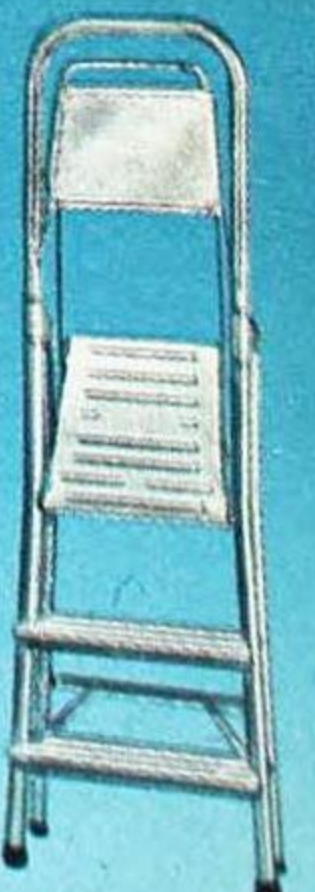
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Opens and closes with
one hand .. folds 4 in. flat
like an ironing board for
closet storage.

Zinc-plated steel frame. Platform
stands 2 feet high. Overall height
56 in. Anti-skid rubber feet. Sent
freight (rail or truck) or express.
30 A 40382N—Shpg. wt. 15 lbs. \$9.95

CPBKM
AEDSLG

Sears 11



Look at these three great advantages of owning a Sears Tote-Cycle:

- 1 Wherever you live, you can store it in a minimum space (closet or porch) because it comes apart by simply loosening 2 wing-nuts.
- 2 Wherever you go, you can take the Tote-Cycle with you because it fits easily in the trunk of most cars (in fact, two of them will fit in most trunks).
- 3 Wherever you ride, you'll find new pleasure and ease because low-to-the-ground design on 20-inch wheels gives exceptional stability and it's engineered to pedal as easily as any 26-inch bike.



3-speed Tote-Cycle

Has rear coaster brake *plus* safety front handbrake. Gear shift lever on frame under seat. Metallic gold-color; chrome-plated handlebars, fenders, rims and spring-clip front carrier. 20x1.75-in. whitewalls. Adjusts for people from 4 feet 8 inches to 6 feet 8 inches tall (*men or women*). Stowage bracket, which holds sections together for portage, included. Natural reed basket not included (listed below).

6 A 45981N—Shpg. wt. 48 lbs. \$64.95

Single-speed Tote-Cycle

As above, except black frame, black tires; rear coaster brake only. No front carrier or stowage bracket. Bracket sold below.

6 A 45980N—Shpg. wt. 45 lbs. \$47.95

A Natural Reed Basket. Fits both tote-cycles. Ideal for picnics, shopping. 17x13x8 inches. From Holland.

6 A 48477C—Shpg. wt. 2 lbs.... \$6.49

Stowage Bracket (not shown).

6 A 48530—Shpg. wt. 2 lbs.... \$1.39

SHIPPING NOTE: Bikes sent freight (truck or rail) or express



A Basket

3-speed Tote-Cycle
\$64⁹⁵ cash
\$5 monthly

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Single-speed
Tote-Cycle
\$47⁹⁵ cash
\$5 monthly

He or she who gets trimmed with
this Sears Clipper Kit..is a lucky dog!

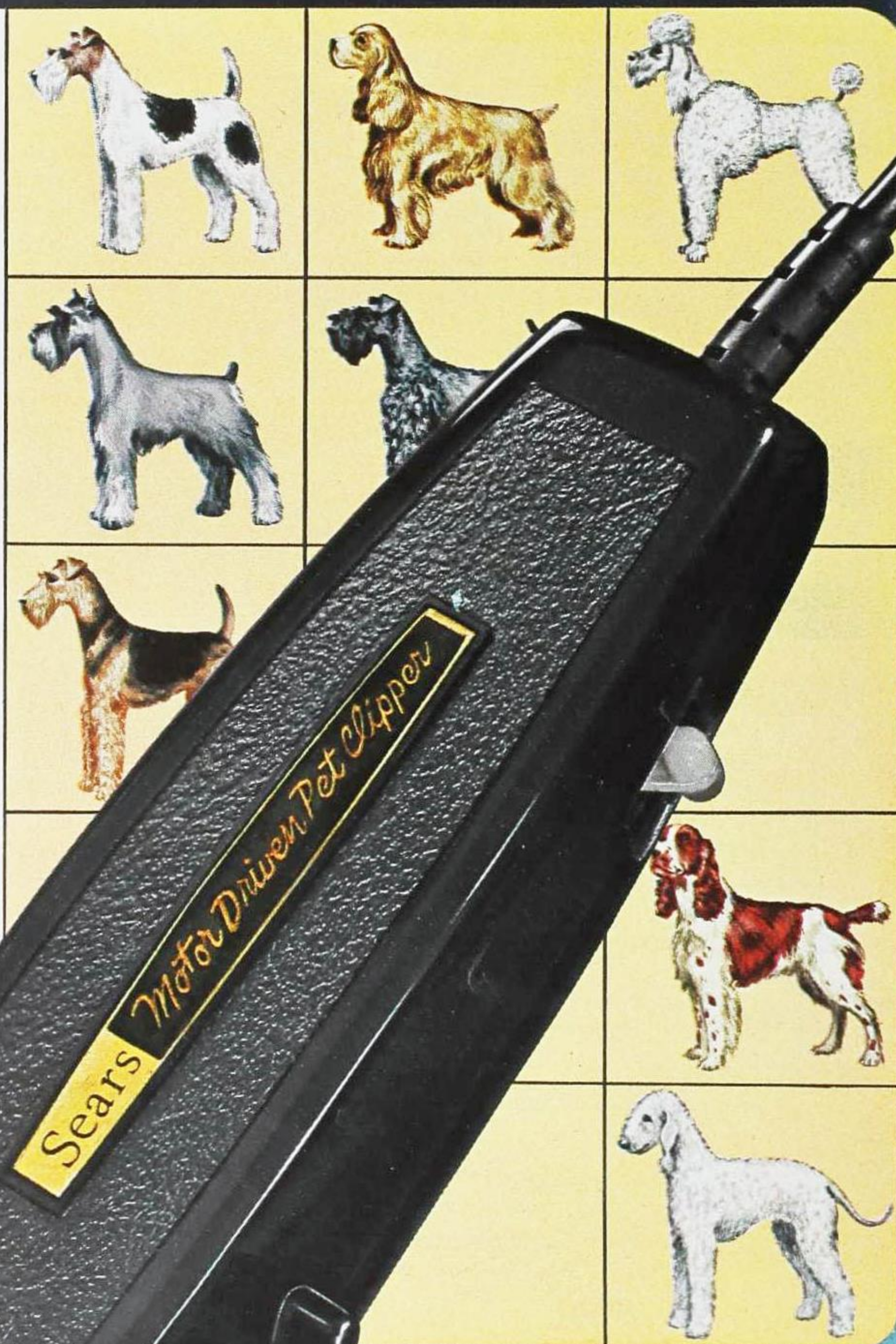
*...and you'll find trimming to be
exceptionally easy because this
motor-driven clipper is so fast, so quiet
and runs so cool the job is over almost
before you or your dog realize it*

9-PIECE KIT
\$23⁸⁹

6-PIECE KIT
\$20⁸⁹

Nine-piece Kit. Adjustable taper arm lets you change cut from fine to coarse with the flick of your thumb. Break resistant plastic housing and self aligning blades. Kit includes clipper, dog shears, metal dog comb, coarse and fine plastic attachment combs, blade guard, oil, instruction book, vinyl case. UL listed. 71 A 7384—Shipping weight 2 lbs. 8 oz.....Kit \$23.89

Six-piece Kit. Same clipper, no comb, shears or case. 71 A 7385—Shipping weight 1 lb. 8 oz.....Kit \$20.89



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Sears *Best*

Now, for the first time.. PERMA-PREST
no-iron 65% Dacron* polyester, 35% cotton
Tablecloths that stains can't harm..
revolutionary new finish lasts the life
of the fabric.. spots wash out
even days after these cloths have been used

Stains come right out and wrinkles disappear when you machine wash med., and tumble dry these cloths. Merrow stitched sides, round cloth is fringed.

State color number
10 (Federal gold) 59 (Parchment beige) 27 (antique white)
15 (Fern green) 25 (turquoise) 49 (orange)

50x50 inches

\$3.99

Fits Table	Cloth Size	Catalog Number	Shipping weight	Price
30 x 30 in.....	50 x 50 in.....	96 A 560H.....	15 oz.....	\$3.99
30 x 48 in.....	50 x 68 in.....	96 A 561H.....	1 lb. 2 oz.....	5.99
36 x 48 in.....	56 x 68 in.....	96 A 562H.....	1 lb. 4 oz.....	6.99
40 x 60 in.....	60 x 80 in.....	96 A 563H.....	1 lb. 9 oz.....	7.99
40 x 72 in.....	60 x 92 in.....	96 A 564H.....	1 lb. 13 oz.....	8.99
40 x 84 in.....	60 x 104 in.....	96 A 565H.....	2 lbs.....	9.99
42 in. round.....	66 in. round.....	96 A 567H.....	1 lb. 4 oz.....	8.99
40 x 54 in. oval.....	60 x 74 in. oval.....	96 A 569H.....	1 lb. 3 oz.....	8.59
40 x 60 in. oval.....	60 x 80 in. oval.....	96 A 570H.....	1 lb. 5 oz.....	8.99
40 x 66 in. oval.....	60 x 86 in. oval.....	96 A 571H.....	1 lb. 7 oz.....	9.59
40 x 72 in. oval.....	60 x 92 in. oval.....	96 A 572H.....	1 lb. 9 oz.....	9.99
40 x 84 in. oval.....	60 x 104 in. oval.....	96 A 573H.....	1 lb. 12 oz.....	10.99

96 A 574H—Napkins. 17x17 inches. Package of four. Shpg. wt. 6 oz.....Pkg. \$2.99
66 A 1075H—Yardage. 60 inches wide. Shipping weight yard 11 ounces.....Yard 2.79

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when you buy at

Sears

Sears  Best

This Coat is THE Coat

All the details of the authentic trenchcoat *plus* extra features in tailoring that set this coat apart from any others we've seen . . . at any price!

This has full 1½-inch hem, cape-straps for over-the-shoulder dash, buttons and hanger-loop of leather. Of course, the wrinkle-dodging poplin of polyester and cotton 2-ply yarn is treated with ZePel® for rain and stain resistance. Even the Dacron polyester and cotton lining is ZePel treated. A value so outstanding our comparison shoppers just couldn't find another coat to match this one, even for many dollars more*

Without Zip-liner

\$25

With Zip-liner

\$35

Without Zip-liner

Misses' sizes 8, 10, 12, 14, 16, 18.

N17 A 9875F—Pale blue

N17 A 9876F—Navy N17 A 9877F—Beige
State size. Shpg. wt. 3 lbs. 2 oz. . . . \$25.00

Petite Misses' 6P, 8P, 10P, 12P, 14P, 16P.

N17 A 9885F—Pale blue

N17 A 9886F—Navy N17 A 9887F—Beige
State size. Shpg. wt. 3 lbs. 2 oz. . . . \$25.00

With Zip-liner . . . frosty-pile of Acrilan® acrylic and modacrylic on olefin back; sleeves of rayon satin-backed cotton.

Misses' sizes 8, 10, 12, 14, 16, 18.

N17 A 9975F—Pale blue

N17 A 9976F—Navy N17 A 9977F—Beige
State size. Shpg. wt. 3 lbs. 12 oz. . . . \$35.00

Petite Misses' 6P, 8P, 10P, 12P, 14P, 16P.

N17 A 9985F—Pale blue

N17 A 9986F—Navy N17 A 9987F—Beige
State size. Shpg. wt. 3 lbs. 12 oz. . . . \$35.00

*Reg. DuPont T.M.

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THE INTERCHANGEABLES U. S. A.

Here and on the following three pages . . two collections of separates, designed exclusively for Sears. Each built on a color scheme encompassing an entire wardrobe; each with a young sophistication that becomes every age. Both feature a flight-weight textured fabric stitch-bonded to nylon tricot . . a new process that allows greater suppleness of shaping than you've ever experienced with bonded fabrics. Wrinkles? Well, hardly ever. Isn't this the nicest way to solve "what to wear with what"?

Shown on these two pages, tweed-textured separates in a light blue and yellow wide-rib knit of Orlon* acrylic and rayon . . handsome and incredibly soft. Dry clean. With them, two dashing tops that change-about with ease.

SHOWN ON THIS PAGE

- 1 Jacket.** Subtle cutaway style; back pleats. Lined.
Junior sizes 5, 7, 9, 11, 13, 15. *State correct size.*
V19 A 8876F—Shipping weight 11 ounces. \$19.00
- 2 Pants.** Straight-leg style; bandless top; back zipper.
Junior sizes 5, 7, 9, 11, 13, 15. *State correct size.*
V19 A 8877F—Shipping weight 10 ounces. \$13.00
- 3 Pullover Top.** Medium yellow Antron® stretch nylon knit.
Stand-away turtleneck collar; back neck zipper. Sleeveless style. Machine wash, medium temperature.
Junior sizes 5, 7, 9, 11, 13, 15. *State correct size.*
V19 A 5160F—Shipping weight 5 ounces. \$8.00

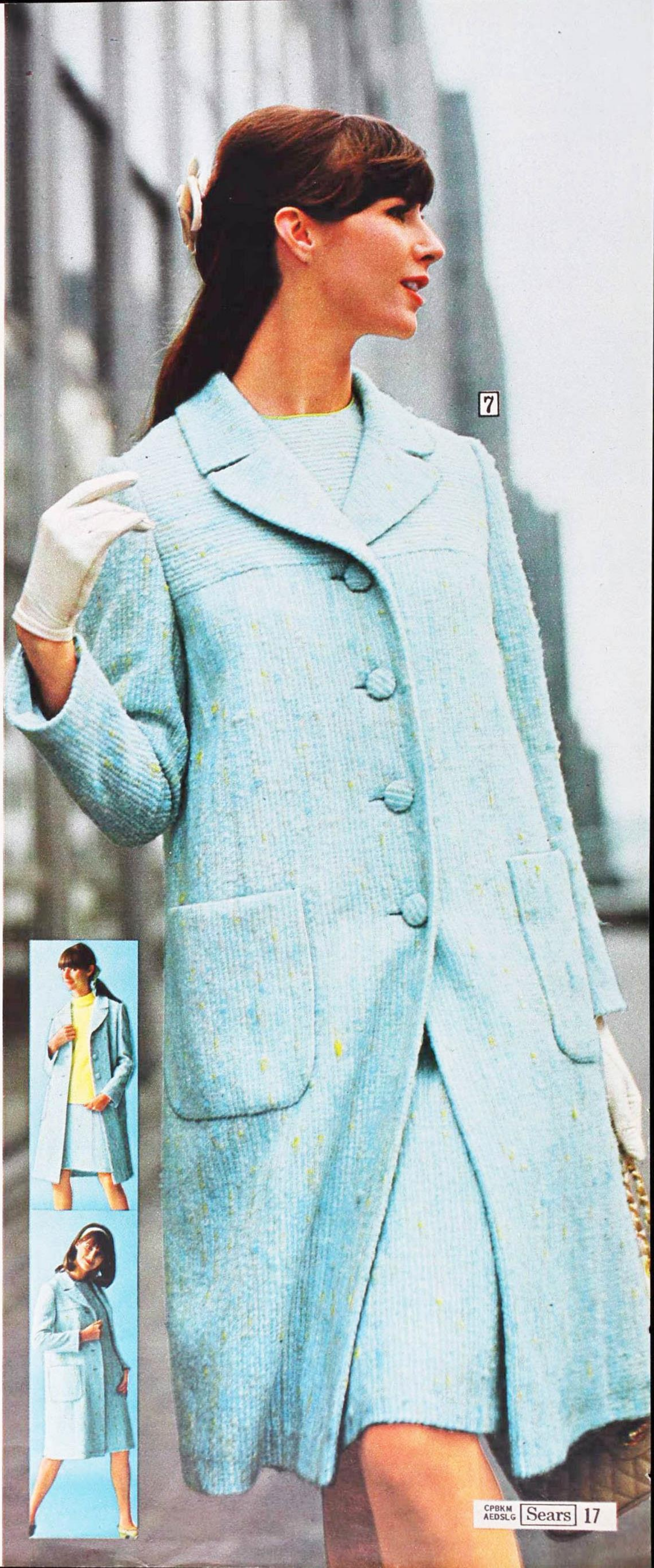
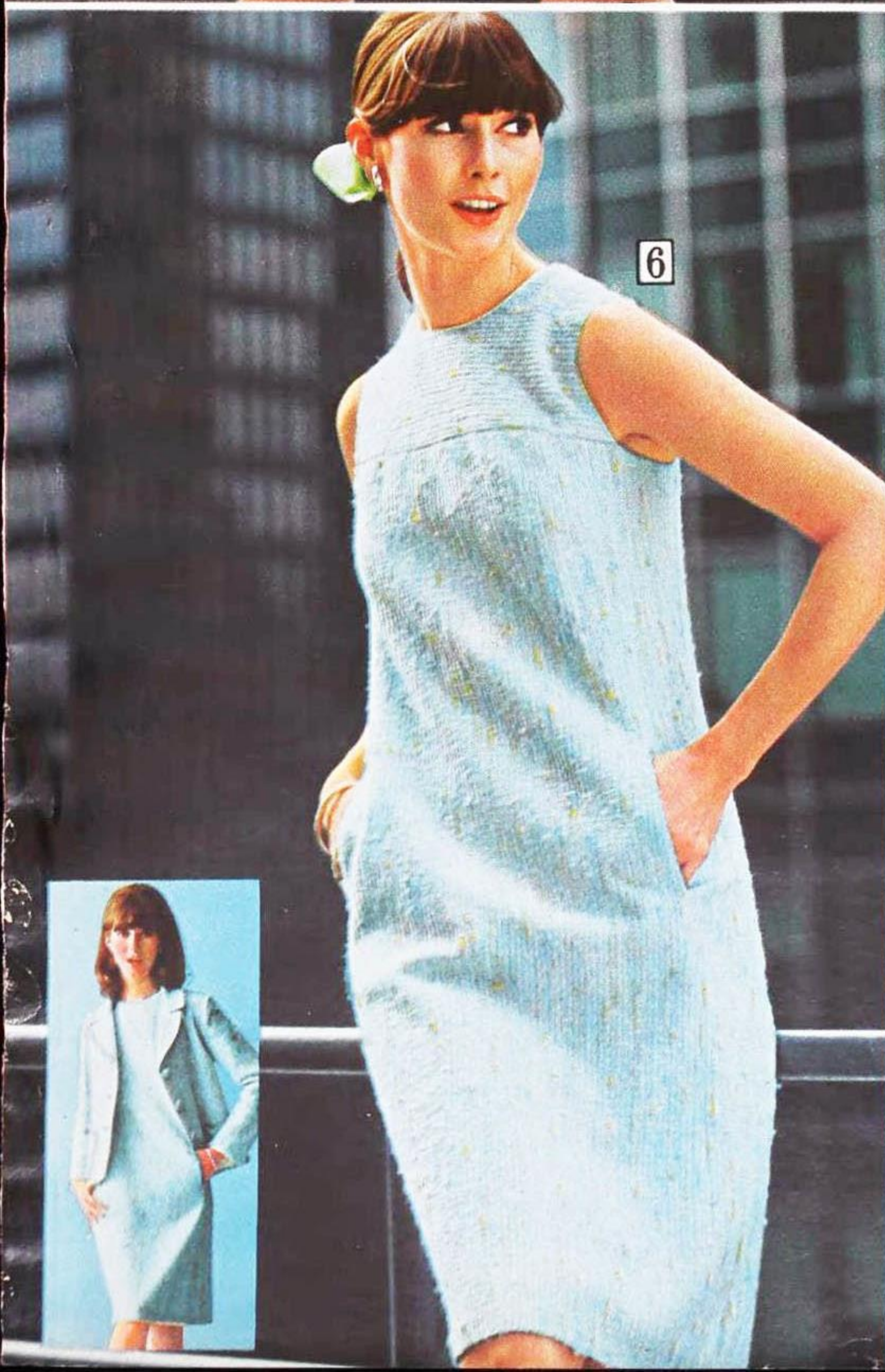
SHOWN ON OPPOSITE PAGE

- 4 Shirt.** Pale blue crinkle crepe of Dacron* polyester and Avril® rayon. Neckband collar; saddle-shoulder; turn-back cuffs; shirt-tail bottom. Machine wash, medium.
Junior sizes 5, 7, 9, 11, 13, 15. *State correct size.*
V19 A 5161F—Shipping weight 4 ounces. \$8.00
- 5 Skirt.** A-line style; narrow waistband; back zipper.
Junior sizes 5, 7, 9, 11, 13, 15. *Please state size.*
V19 A 8879F—Shipping weight 8 ounces. \$10.00
- 6 Shift.** Piping detail; all-around yoke; back zipper.
Junior sizes 5, 7, 9, 11, 13, 15. *Please state size.*
V19 A 2520F—Shipping weight 1 lb. 9 oz. \$20.00
- 7 Coat.** Gentle seaming; all-around yoke; back pleat. Lined.
Junior sizes 5, 7, 9, 11, 13, 15. *Please state size.*
V19 A 3046F—Shipping weight 3 lbs. 6 oz. \$30.00

ORDER YOUR USUAL SIZE

When in doubt, see measuring instructions and size charts on pages 630 and 631





COLOR-CUED SEPARATES



BEST BECAUSE: The sweaters are full-fashioned knits of smooth worsted wool. Skirts and pants are fine quality Hockanum® wool, fully lined for smooth fit and shape keeping. All in the season's pet colors . . violet, hot orange and gold.



1 Sporty Pullover has turtleneck, turn-back cuffs. Pop-corn pattern and rib-stitching. Dry clean.

Junior sizes 34, 36, 38, 40.

Please state size.

19 G 6208F—Hot orange

19 G 6209F—Violet

19 G 6210F—Gold

Shipping wt. 10 oz. . . \$7.97

2 Belted Skirt follows a modified A-line. Back zipper. Lined in acetate taffeta. Dry clean.

Junior sizes 5, 7, 9, 11, 13,

15. *Please state size.*

19 G 7218F—Hot orange

19 G 7219F—Violet

19 G 7220F—Gold

Shipping wt. 12 oz. . . \$8.97

3 Striped Pullover with crew-neck. Dry clean.

Junior sizes 34, 36, 38, 40.

Please state correct size.

19 G 6206F—Gold,

hot orange and cream

19 G 6207F—Violet, pink

and cream

Shipping wt. 10 oz. . . \$8.97

4 Straight-leg Pants . . front slant pockets, adjustable tab inside waistband. Zipper fly-front. Rayon taffeta-lined. Dry clean.

Junior sizes 5, 7, 9, 11, 13,

15. *Please state size.*

19 G 7874F—Gold

19 G 7875F—Hot orange

19 G 7876F—Violet

Shipping wt. 16 oz. . . \$10.97

5 Cable-front Pullover. Crew-neck. Dry clean.

Junior sizes 34, 36, 38, 40.

Please state correct size.

19 G 6203F—Violet

19 G 6204F—Hot orange

19 G 6205F—Gold

Shipping wt. 13 oz. . . \$8.97

6 A-line Skirt shows off two welt seams in front. Bandless contour waistline, back zipper. Acetate taffeta-lined. Dry clean.

Junior sizes 5, 7, 9, 11, 13,

15. *Please state size.*

19 G 7215F—Violet

19 G 7216F—Hot orange

19 G 7217F—Gold

Shipping wt. 9 oz. . . \$8.97

**ORDER YOUR
USUAL SIZE**

If in doubt, see
pages 770 and 771



Stockings sold
on page 540

JUNIOR BAZAAR

Party Looks that make YOU the star

1 **Lace Cage**, a dreamy float of nylon over back-zippered crepe sheath of acetate and rayon. Special back interest: bowed, square neckline atop a pretty drift of soft gathers. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. *State correct size.*
V19 G 2647F—Cream
V19 G 2648F—Black
Shpg. wt. 1 lb. 2 oz. . . . \$17.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. *State size.*
V19 G 2747F—Cream
V19 G 2748F—Black
Shpg. wt. 1 lb. 2 oz. . . . \$17.97

2 **Crepe Skimmer** of acetate and rayon glides to a slight A-line. Standaway collar, softly gathered front neckline. Back zipper. Lined with acetate taffeta. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. *State correct size.*
V19 G 2130F—Pink
V19 G 2131F—Black
Shpg. wt. 1 lb. 4 oz. . . . \$14.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. *State size.*
V19 G 2430F—Pink
V19 G 2431F—Black
Shpg. wt. 1 lb. 4 oz. . . . \$14.97

3 **Princess Costume** . . sheath and matching coat. Medium turquoise blue fabric of rayon and acetate woven with a lightly textured shantung-effect. Stand-up collared coat has acetate taffeta lining. Bare-arm sheath; jewel-neckline; back zipper. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 G 2645F—*State size.*
Shpg. wt. 2 lbs. 4 oz. . . . \$19.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. *State size.*
Shpg. wt. 2 lbs. 4 oz.
V19 G 2745F \$19.97

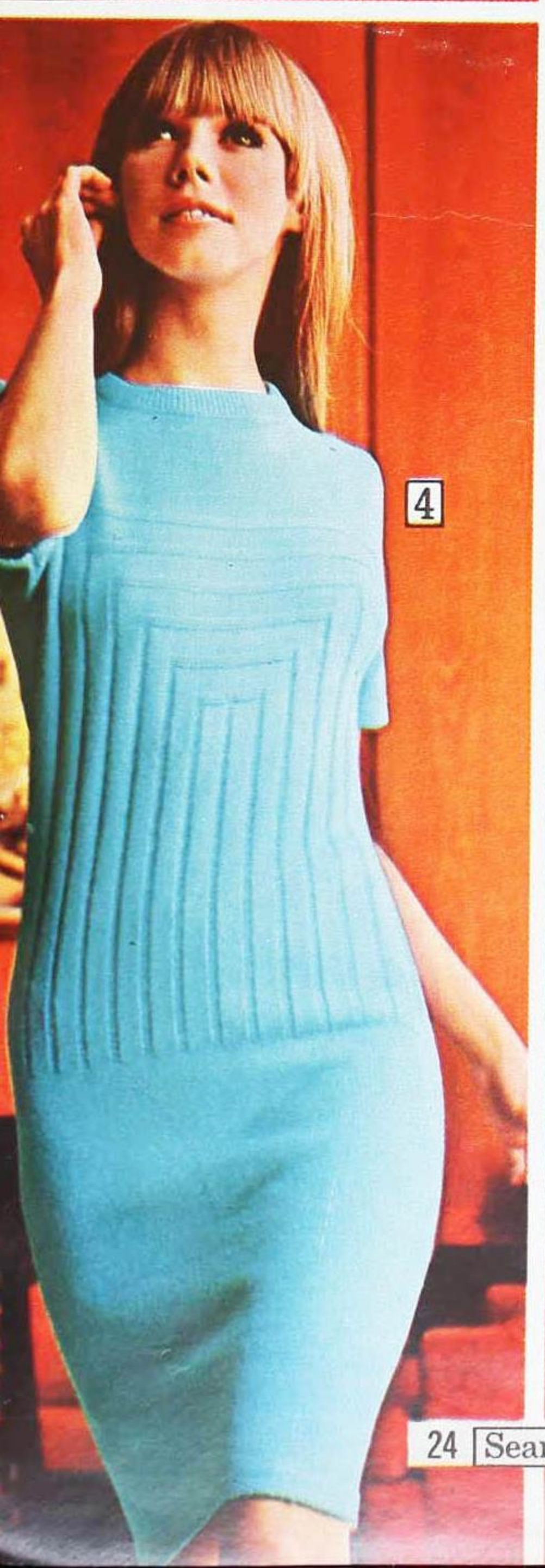
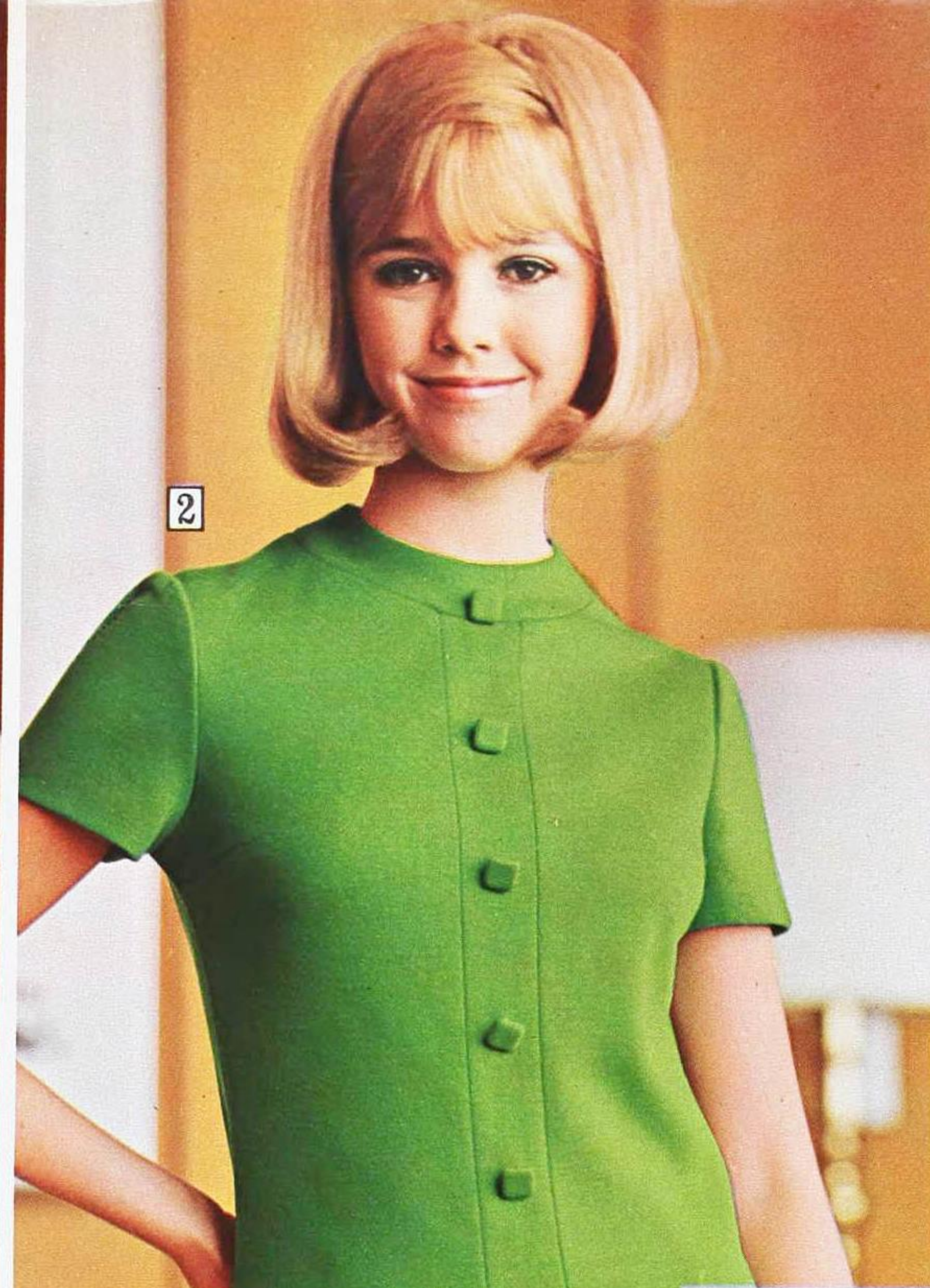
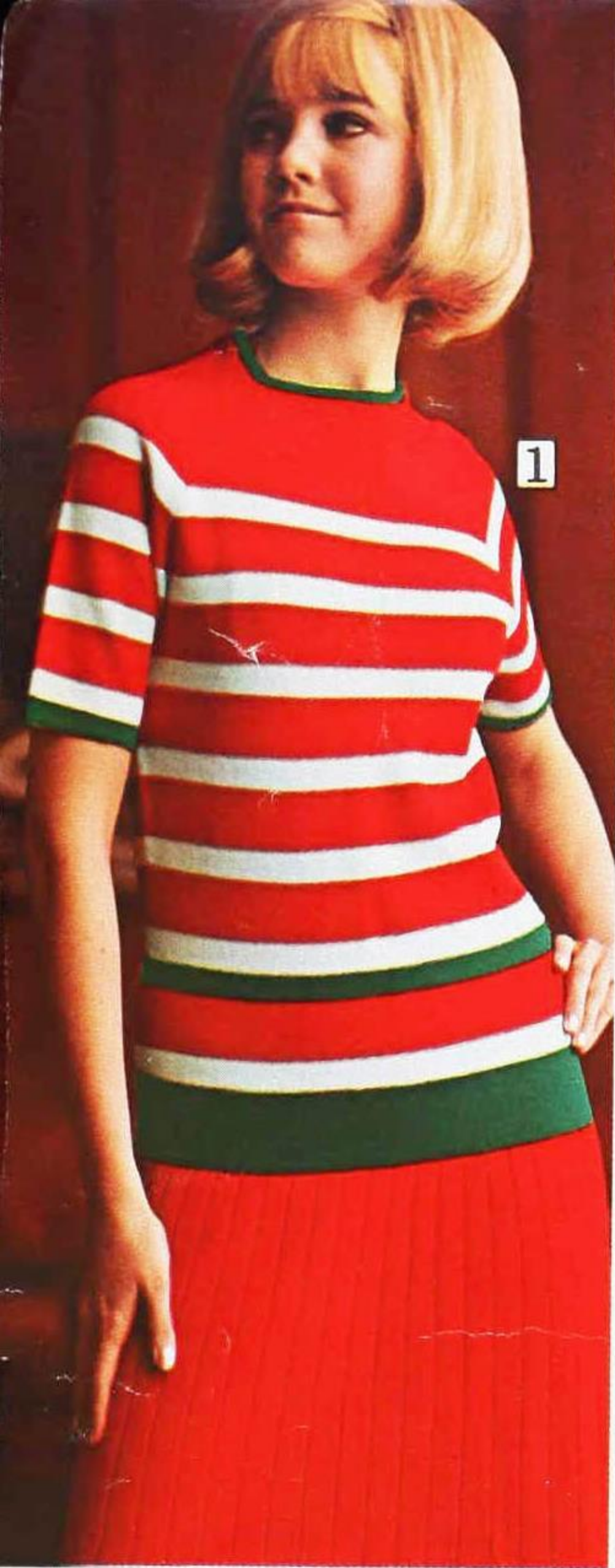
"SWINGER" JEWELRY

(4 and 5). Add glow, light up your fashion image with Austrian aurora crystal glass saucer beads. Gift-boxed.

4 **The Ring** . . adjustable; fits all. Gold-color metal shank.
4 G 5648—Wt. 3 oz. . . . \$2.99

5 **The Drop Earrings** . . gold-color metal chain. Clip-back. 2 1/4 inches long.
4 G 5649—Wt. 3 oz. . . . \$4.99





NON-STOP KNITS

SHOWN ON OPPOSITE PAGE

1 Striped Dress in red, white and forest green. Ribbed skirt; back zipper. Orlon* acrylic knit. Machine washable, medium temperature.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 G 2162F—*State correct size.*
Shipping weight 13 ounces. . . \$14.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. *State size.* Shpg. wt. 13 oz.
V19 G 2462F. \$14.97

2 Pleated-skirt Dress . . lime green Orlon acrylic double-knit. Back zipper. Machine wash, warm.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 G 2165F—*State correct size.*
Shipping wt. 1 lb. 10 oz. . . . \$17.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. *State size.* Shpg. wt. 1 lb. 10 oz.
V19 G 2465F. \$17.97

3 2-piece Dress teams cream with brown-and-cream checks. Pullover top; skirt has elasticized waist. Knit of Shetland wool. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15.
State size. Shpg. wt. 1 lb. 11 oz.
V19 G 2133F. \$17.97

4 Sweater Dress. Pullover-style in turquoise blue Orlon acrylic knit . . ribbing trim. Machine wash, warm.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 G 2170F—*State correct size.*
Shipping weight 14 ounces. . . \$10.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. *State size.* Shpg. wt. 14 oz.
V19 G 2470F. \$10.97

5 Princess-line Skimmer in deep red and gold cotton knit. Swingy skirted; back zipper. Hand wash.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 G 2168F—*State correct size.*
Shipping weight 1 pound. . . . \$10.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. *State size.* Shpg. wt. 1 lb.
V19 G 2468F. \$10.97

6 Swingy Shift . . gold-color Dacron* polyester knit. Welt-seamed front yoke; funnel neckline; back zipper. Machine wash, medium; drip dry; little or no ironing. Hat sold below.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 G 2169F—*State correct size.*
Shipping weight 1 lb. 7 oz. . . . \$15.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. *State correct size.*
V19 G 2469F—Wt. 1 lb. 7 oz. . . \$15.97

SHOWN ON THIS PAGE

7 Skimmer . . bright blue with striped Orlon acrylic bow; white rayon collar over self collar. Back zipper. Double-knit of Dacron polyester and worsted wool. Hand wash.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 G 2159F—*State correct size.*
Shpg. wt. 1 lb. 11 oz. \$17.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. *State size.* Wt. 1 lb. 11 oz.
V19 G 2459F. \$17.97

8 Tent Dress, bowed and buttoned in back . . margined with bias bands. Dacron polyester knit. Machine wash, medium; drip dry; little or no ironing.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 G 2160F—Cream
V19 G 2161F—Deep pink
State size. Wt. 1 lb. 8 oz. \$19.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. *State size.* Wt. 1 lb. 8 oz.
V19 G 2460F—Cream. \$19.97
V19 G 2461F—Deep pink. 19.97

*Reg. DuPont T.M.

ORDER YOUR USUAL SIZE

If in doubt, see pages 770 and 771



JUNIOR
BAZAAR

SCARF HAT

Double-knit, ribbed polyester . . hand shirred for soft, deep drape. Fits 21¾ to 22½ in.

N78 G 8125—Cream
N78 G 8126—Gold
N78 G 8127—Deep pink
Shpg. wt. 2 lbs. . . . \$6.97



PCBKM
AEDSLG2

Sears

25

3-PC. OUTFIT . .

*team the Jacket with
Pants or Skirt*

\$17⁹⁷

1 Textured fabric of Orlon* acrylic, woven in black and white jumbo-size checks, bonded to acetate tricot. Jacket has mock-pocket flaps. Straight-leg pants zip in back. Slightly A-line skirt has contour waist, side zipper. Dry clean. Sleeveless sweater sold on page 48.

Junior sizes 5, 7, 9, 11, 13, 15.

V19 G 7271F—State size.

Wt. 2 lbs. 15 oz. . . . \$17.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size.

Shpg. wt. 2 lbs. 15 oz.

V19 G 7272F \$17.97

2-PC. COSTUME . .

*Dress plays it solo
or swings away with
matching Jacket*

\$22⁹⁷

2 Lively combo of deep gold-and-white tweed (wool worsted, acrylic and rayon) and white jersey (wool and Orlon acrylic) . . both fabrics bonded to acetate tricot. Dress has roll-collar; pretend-belt above flip skirt; back zipper. Flaps trim the front-lined jacket. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15.

V19 G 2140F—State size.

Wt. 2 lbs. 6 oz. \$22.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size.

Shpg. wt. 2 lbs. 6 oz.

V19 G 2440F \$22.97

*Reg. DuPont T.M.



The KNOWING, GOING LOOKS for Juniors and Petite Juniors

1 Tent Dress in a kaleidoscope print of green and blue with solid-color tab and cuffs. Front button closing, buttoned cuffs. Orlon* acrylic bonded to acetate tricot for shape-keeping. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15.

V19 G 2141F—Please state correct size.

Shipping weight 13 ounces.....\$11.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P.

V19 G 2441F—State size. Shpg. wt. 13 oz.....\$11.97

2 Dandy Skimmer shows off ruffy bib and cuffs of white nylon and acetate lace. Bright red wool bonded to acetate tricot. Back zipper. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15.

V19 G 2142F—Please state correct size.

Shipping weight 12 ounces.....\$12.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P.

V19 G 2442F—State size. Shpg. wt. 12 oz.....\$12.97

3 Kiltie Dress goes on a fling. White low-waisted bodice; collar and short skirt in a woven plaid featuring red, gray and brown. Buckled-tab trim over side knife pleats. Back zipper closing. Wool bonded to acetate tricot. Dry clean.

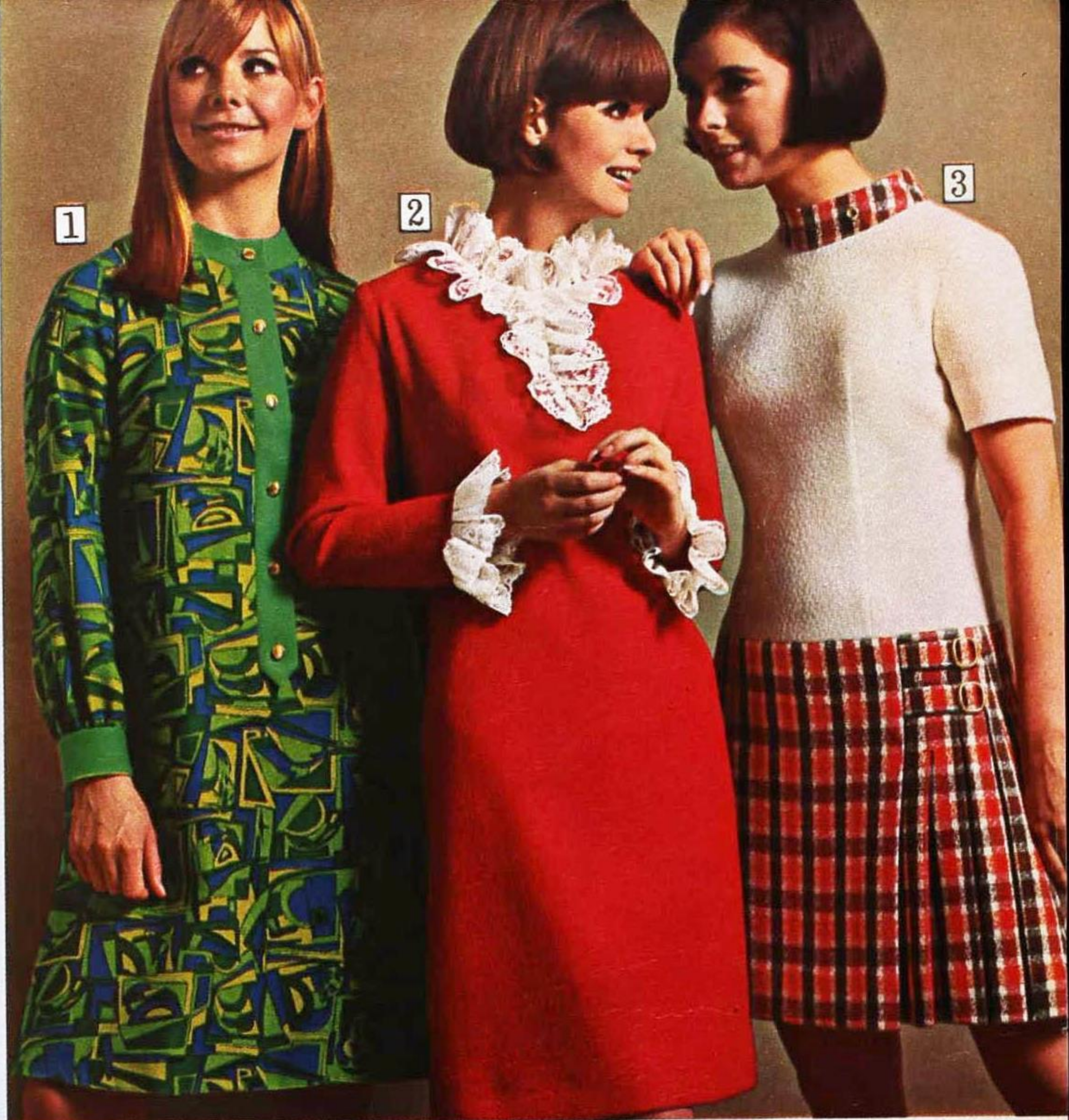
Junior sizes 5, 7, 9, 11, 13, 15.

V19 G 2143F—Please state correct size.

Shipping weight 15 ounces.....\$14.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P.

V19 G 2443F—State size. Shpg. wt. 15 oz.....\$14.97



4 Sailor-girl Dress looks spiffy in bright blue wool, trimmed with white and blue braid. Swingy skirt is pleated in front. Back zipper. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15.

V19 G 2147F—Please state correct size.

Shipping weight 1 lb. 8 oz.....\$14.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. Please state correct size.

V19 G 2447F—Wt. 1 lb. 8 oz.....\$14.97

5 2-pc. Tunic Dress . . military-minded with stand-up collar, buttons on the sleeves. Top has front center vent, back zipper. Skirt has elasticized waist. Cream-color crochet-look cotton knit bonded to acetate tricot. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15.

V19 G 2146F—State correct size.

Shipping weight 1 lb. 6 oz.....\$10.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size. Shpg. wt. 1 lb. 6 oz.

V19 G 2446F.....\$10.97

6 Pow-print Dress mixes pink and orange. Shift-shape ends in a flippy skirt . . streamer bow marks scoop neckline. Back zipper. Wool bonded to acetate tricot for shape-keeping. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15.

V19 G 2145F—State correct size.

Shipping weight 11 ounces.....\$14.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State correct size.

V19 G 2445F—Shpg. wt. 11 oz.....\$14.97

ORDER YOUR USUAL SIZE

If in doubt, see pages 770 and 771 for how-to-measure and size charts

JUNIOR
BAZAAR

JUNIORS AND PETITE JUNIORS..
NO-IRON PERMA-PREST DRESSES
KEEP ON-THE-GO



(1 thru 6) Machine wash, medium. Not even touch-up ironing needed when tumble-dried†. These dresses will look equal to conventionally ironed ones. You can shorten but not lengthen PERMA-PREST garments.

SHOWN ON OPPOSITE PAGE

Great Looks for the Shirdress

\$7⁹⁹ each

1 Lush Jungle Print . . blue and green broadcloth of Dacron* polyester and cotton. Step-in style; tucked front-bodice, roll sleeves, hemp belt.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 G 1350F—State size.
Shpg. wt. 7 oz. \$7.99

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size.
V19 G 1650F—Wt. 7 oz. \$7.99

2 Strictly Sporting . . a shift of Dacron polyester and cotton. Step-in style skims to a modified A-line, has roll sleeves; front inverted pleat.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 G 1353F—Putty beige
V19 G 1354F—Forest green
State size. Wt. 1 lb. . . . \$7.99

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size.
V19 G 1653F—Putty beige
V19 G 1654F—Forest green
Shipping weight 1 lb . . . \$7.99

3 Straightaway Stripes woven in red and multicolored broadcloth of Fortrel® polyester and cotton. Scotchgard** Brand Fabric Protector to resist soil. Step-in shift; zip-up fly-front; 3 pockets. Wear belted or not.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 G 1351F—State size.
Shpg. wt. 9 oz. \$7.99

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size.
V19 G 1651F—Wt. 9 oz. \$7.99

4 Crackle-crisp Checks woven in burgundy red and beige broadcloth of Dacron polyester and cotton. Step-in style . . long-sleeved and full-skirted. Hemp belt.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 G 1355F—State size.
Shpg. wt. 9 oz. \$7.99

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size.
V19 G 1655F—Wt. 9 oz. \$7.99

ORDER YOUR USUAL SIZE
If in doubt, see measuring charts on pages 770-771

**Reg. U.S. Pat. Off.

*Reg. DuPont T.M.

†Kenmore dryers sold on pages 1324-1327



Two-piece Jumper outfits **\$11⁹⁹** each

5 Jumper and Blouse of Dacron polyester and cotton. Jumper: cranberry mid-wale corduroy; front belt; back zipper. Back-button blouse: multi-color and white striped gingham.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 G 1357F—Please state correct size.
Shipping weight 1 pound 4 ounces. . . . \$11.99

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P.
V19 G 1657F—State size. Wt. 1 lb. 4 oz. . . \$11.99

6 Jumper and Dress. Navy jumper of crisp textured Dacron polyester and cotton; side buttons. Multicolor paisley print dress of Fortrel polyester and cotton; white collar; back zipper.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 G 1359F—Please state correct size.
Shipping weight 1 pound 1 ounce. . . . \$11.99

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P.
V19 G 1659F—State size. Wt. 1 lb. 1 oz. . . \$11.99

JUNIORS AND PETITE JUNIORS

NO-IRON PERMA-PREST DRESSES

with the New-Now Looks, Fabrics and Colors



Machine wash, medium (dress 2, separately) . . no ironing needed if tumble dried

1 Cheers for Checks woven in red, white and navy cotton. Spirited 2-piece dress. Back-button top, collared in navy, shows shiny military buttons. Skirt flares to a flip, zips in back.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 G 1366F—Please state correct size.
Shipping weight 1 lb. 3 oz. \$10.99

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P.
State size. Shipping weight 1 lb. 3 oz.
V19 G 1666F \$10.99

2 Military Airs captured with chevron stripes, a line of buttons, all-around pleats. Back zippered dress of bright red Fortrel® polyester and cotton that resembles linen. Scotchgard® Brand Fabric Protector to resist soil.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 G 1364F—Please state correct size.
Shipping weight 12 ounces. \$9.99

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P.
V19 G 1664F—State size. Shpg. wt. 12 oz. . . . \$9.99

3 Outstanding deep lime green tent dress swings high, wide and handsome from front-yoke. White collar and cuffs; big patch pockets; back zipper. Twill of Kodel® polyester and cotton.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 G 1368F—Please state correct size.
Shipping weight 1 lb. 2 oz. \$8.99

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P.
State size. Shipping weight 1 lb. 2 oz.
V19 G 1668F \$8.99

4 Plaid Happy, the lilting kilt-dress, woven in red, green and white Fortrel polyester and cotton. Scotchgard® Fabric Protector to shrug off soil, water and oil-borne stains. White collar; side pleats; back zipper.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 G 1369F—Please state correct size.
Shipping weight 15 ounces. \$8.99

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P.
V19 G 1669F—State size. Shpg. wt. 15 oz. . . . \$8.99

Machine wash, medium (dresses 2 and 7, separately) . . not even touch-up ironing needed if tumble-dried†. These dresses will look equal to conventionally ironed ones. You can shorten but not lengthen PERMA-PREST garments.



5 3-part Harmony . . a real-right solid-color and print combo. Overblouse has tucked-front, back-buttons; skirt has elasticized waistband . . both are mustard gold poplin of Fortrel® polyester and cotton. Harmonizing-color print shirt of polyester, rayon; Bermuda collar.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 G 1361F—Please state size.
Shipping wt. 1 lb. 2 oz. \$10.99

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size.
V19 G 1661F—Wt. 1 lb. 2 oz. . . \$10.99

6 Pretty Paisley adds pow to the smock-dress. Spice brown multi-color printed poplin of Zantrel® rayon and cotton. High all-around yoke; bow-tie sleeves; back zipper.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 G 1363F—Please state size.
Shipping wt. 12 oz. \$7.99

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size.
V19 G 1663F—Shpg. wt. 12 oz. \$7.99

7 Best Bib 'n' Tucker Look in this deep red dress flashed with white. Bowed collar; quilted bib features deep red stitching, tiny button trim. Long cuffed sleeves; back zipper. Broadcloth of Kodel® polyester and cotton.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 G 1371F—Please state size.
Shipping wt. 9 oz. \$8.99

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State correct size.
Shipping weight 9 ounces.
V19 G 1671F \$8.99

8 Fast-moving skirt of wide box pleats ends in a flare adding the right dash to this red woven plaid dress. Tiny tucked front; zippered back. Fortrel polyester and cotton.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 G 1372F—Please state size.
Shipping wt. 9 oz. \$8.99

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State correct size.
V19 G 1672F—Shpg. wt. 9 oz. \$8.99

ORDER YOUR USUAL SIZE

If in doubt, see pages 770 and 771 for "how to measure" and charts

†Kenmore dryers sold on pages 1324 to 1327



ORLON
A DU PONT FIBER

(1 thru 4) FLANNEL . .

multicolor woven plaid of Orlon acrylic and rayon. These PERMA-PREST separates are machine washable, medium . . need no ironing if tumble-dried*

1 Kicky Kilt. A fling of knife pleats in back, wrap-around panel in front. Safety pin; 2 button closing at waist. Bag sold below.

Junior sizes 5, 7, 9, 11, 13, 15.
State size. Shipping wt. 10 oz.
19 G 8929F.....\$7.94

2 Straight-leg Pants. Contour waist accented with metal-buckled, wide vinyl belt. Fly-front, zipper. Shoes sold on page 109.

Junior sizes 5, 7, 9, 11, 13, 15.
State size. Shipping wt. 11 oz.
19 G 8924F.....\$7.94

3 Cutaway Jacket has snap-dash demi-fit.

Junior sizes 5, 7, 9, 11, 13, 15.
State size. Shpg. wt. 11 oz.
19 G 8925F.....\$9.94

4 A-line Skirt. Contour waist; back zipper closing.

Junior sizes 5, 7, 9, 11, 13, 15.
State size. Shipping wt. 6 oz.
19 G 8926F.....\$6.94

The Pullover Sweaters

(5 and 6) Orlon acrylic rib-knit. Turtleneck style with back neck nylon zipper. Machine wash, medium temperature.

5 Long-sleeve style.

Junior sizes 34, 36, 38, 40.
19 G 8927F—Red
19 G 8928F—Navy blue
State size. Shpg. wt. 9 oz....\$6.94

6 Short-sleeve style.

Junior sizes 34, 36, 38, 40.
19 G 8922F—Navy blue
19 G 8923F—Red
State size. Shpg. wt. 7 oz....\$5.94

Convertible Disco Bag

7 Seton® top-grain cowhide. Chain strap swings over the shoulder, around waist or converts to hand-size. Vinyl-lined. About 5½x5x2½ in.

88 G 1414—Red
88 G 1413—Navy blue
Shipping weight 1 pound.....\$5.97

NO IRON PERMA-PREST Separates of Flannel and Oxford-cloth

Machine wash, medium . . .
not even touch-up ironing needed
if tumble-dried†. What's more, the
just-pressed look lasts. You can
shorten but not lengthen
PERMA-PREST clothes



13

7



11

12

10

8

9

DACRON.
A DU PONT FIBER

(7 thru 10) OXFORD CLOTH
of 65% Dacron* polyester and 35% cotton

7 Box-pleated Skirt hip-stitched for smooth fit. Narrow waist, side zipper; striped vinyl belt.

Junior sizes 5, 7, 9, 11, 13, 15. *Please state size.*
19 G 8935F—Navy blue
19 G 8936F—Copper gold
Shipping weight 11 oz. \$7.94

8 Skirt shaped to a modified A-line. Striped vinyl belt circles narrow waistband; side zipper closing.

Junior sizes 5, 7, 9, 11, 13, 15. *Please state size.*
19 G 8931F—Navy blue
19 G 8932F—Copper gold
Shipping weight 5 oz. \$5.94

9 Pants, sleek straight-leg style. Narrow waistband; zipper fly-front. Boot sold on page 39.

Junior sizes 5, 7, 9, 11, 13, 15. *State size.*
19 G 8938F—Navy blue
19 G 8939F—Copper gold
Shipping wt. 8 oz. \$5.94

10 A-line Jumper features yoke and seams in front. Scoop pockets. Back zipper.

Junior sizes 5, 7, 9, 11, 13, 15. *State size.*
19 G 8940F—Navy blue
19 G 8941F—Copper gold
Shipping weight 10 ounces. \$8.94

11 Perma-Prest Shirt, copper gold and navy print on white. Broadcloth of Dacron polyester and cotton. Machine wash, medium . . . no ironing if tumble-dried.

Junior sizes 5, 7, 9, 11, 13, 15. *State size.*
19 G 8930F—Shipping weight 4 oz. \$4.94

The Knit Pullovers

12 Crew-neck Sweater ablaze with bold stripes of navy, copper gold and white. Orlon* acrylic rib-knit. Machine wash, medium temperature.

Junior sizes 34, 36, 38, 40. *State size.*
19 G 8937F—Shipping weight 9 oz. \$7.94

13 Turtleneck Top. Muscle-sleeves. Nylon rib-knit. Machine wash alone, medium.

Junior sizes S(5-7); M(9-11); L(13-15).
19 G 8933F—Copper gold
19 G 8934F—Navy blue
State S, M or L. Shpg. wt. 5 oz. \$5.94

†Kenmore Dryers sold on pages 1324, 1326-1327

ORDER YOUR USUAL SIZE

If in doubt, see measuring instructions and charts on pages 770 and 771

*Reg. DuPont T.M.

PCBKM
AEDSLG 2

Sears 33

PERMA-PREST NO-IRON SHIRTS

*Machine wash, medium . .
not even touch-up ironing
needed when tumble-dried.**

*Shirts will look equal to
conventionally ironed ones.
The just-pressed look will last.*

*Kenmore dryers sold on pages 1324-1327

Fabric is 65% polyester and 35% cotton. Note the natty tailoring: banded, button-down collar; long sleeves with button barrel-cuffs; double-yoke back with center pleat; long shirt-tail bottom.

\$3.97
each

1 Paisley print broadcloth.
Junior sizes 5, 7, 9, 11,
13, 15. *State correct size.*
19 G 4769F—Burgundy and
violet on lilac
19 G 4569F—Red, gold and
blue on yellow
Shipping weight 7 oz.. \$3.97

2 Oxford-cloth.
Junior sizes 5, 7, 9, 11,
13, 15. *State correct size.*
19 G 4779F—Maize
19 G 4776F—Light blue
19 G 4774F—White
19 G 4777F—Navy blue
Shipping weight 7 oz.. \$3.97

3 Striped broadcloth strikes
this great color combo
... orange, brown and yellow
for a sporty look.
Junior sizes 5, 7, 9, 11,
13, 15. *State correct size.*
Shipping weight 7 ounces.
19 G 4770F.....\$3.97

The hip-rider pants are sold on page 37

**JUNIOR
BAZAAR**



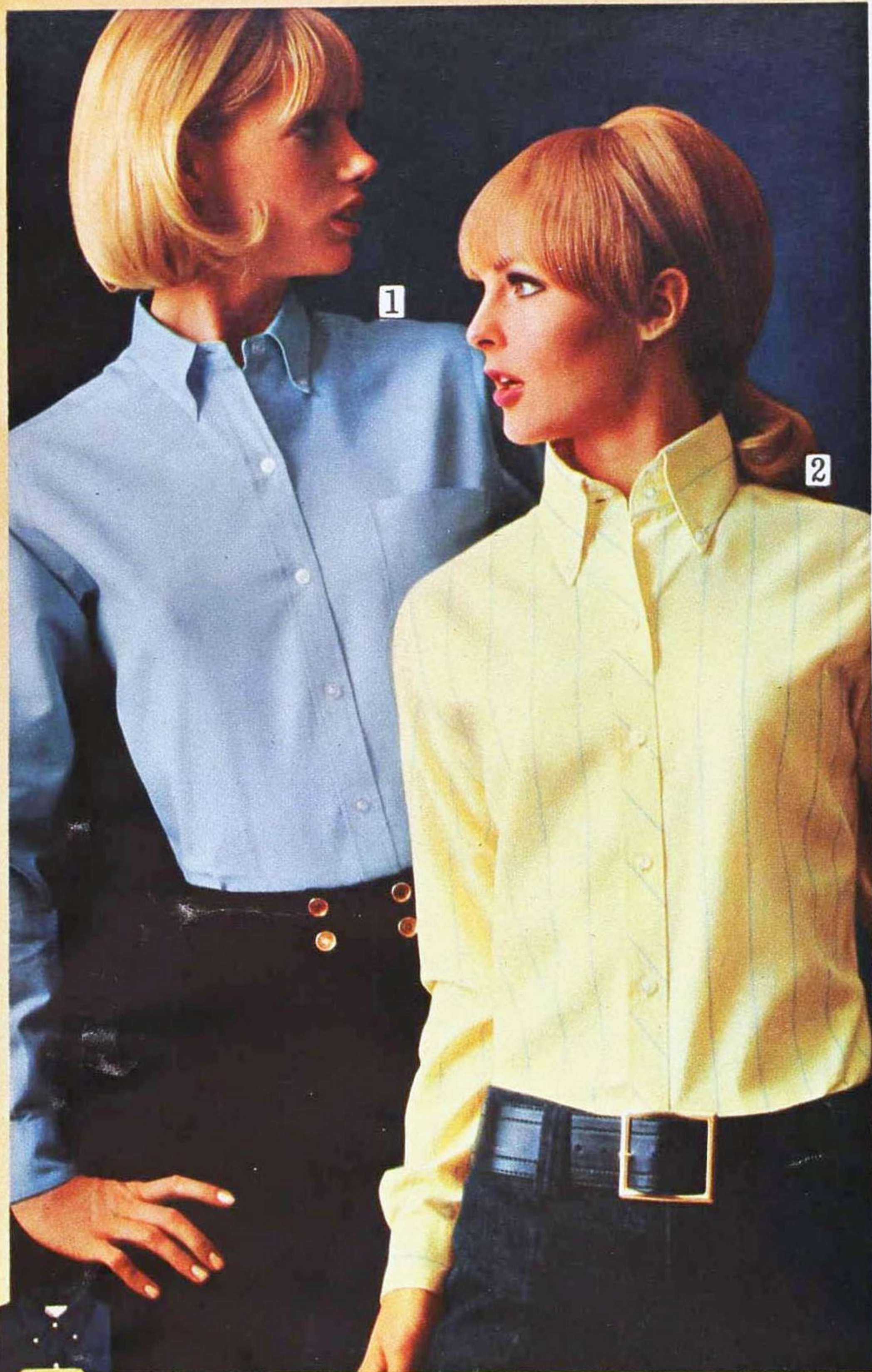
2



1

2

3



THE REAL-RIGHT OXFORD-CLOTH SHIRT

Woven of top quality combed cotton. Man-tailored details: banded button-down collar; button barrel-cuffs; double-yoke back, action pleat; shirt-tail bottom. Machine wash, medium.

1 Solid Colors.

Junior sizes 5, 7, 9, 11, 13, 15. *State correct size.*

19 G 4563F—Light blue	19 G 4561F—Cranberry red
19 G 4564F—Navy blue	19 G 4528F—White
19 G 4666F—Light yellow	19 G 4562F—Light pink
Shipping weight 7 ounces.....\$2.97	

2 Wide Track Stripes routed in medium blue on light yellow. Hi-boy collar.

Junior sizes 5, 7, 9, 11, 13, 15. *State correct size.*

19 G 4720F—Shipping weight 7 ounces.....\$3.97

ORDER YOUR USUAL SIZE
when in doubt, see how-to-measure
and chart on pages 770 and 771

"Charge It" if you wish . . see page 745

3 Heraldic Stripes in stained glass-look colors on navy. Epaulets; banded button-down collar; barrel-cuffs; shirt-tail bottom. In back: double yoke, action pleat. Cotton print. Machine wash, medium.

Junior sizes 5, 7, 9, 11, 13, 15. *State size.* Wt. 7 oz.
19 G 4695F.....\$4.97

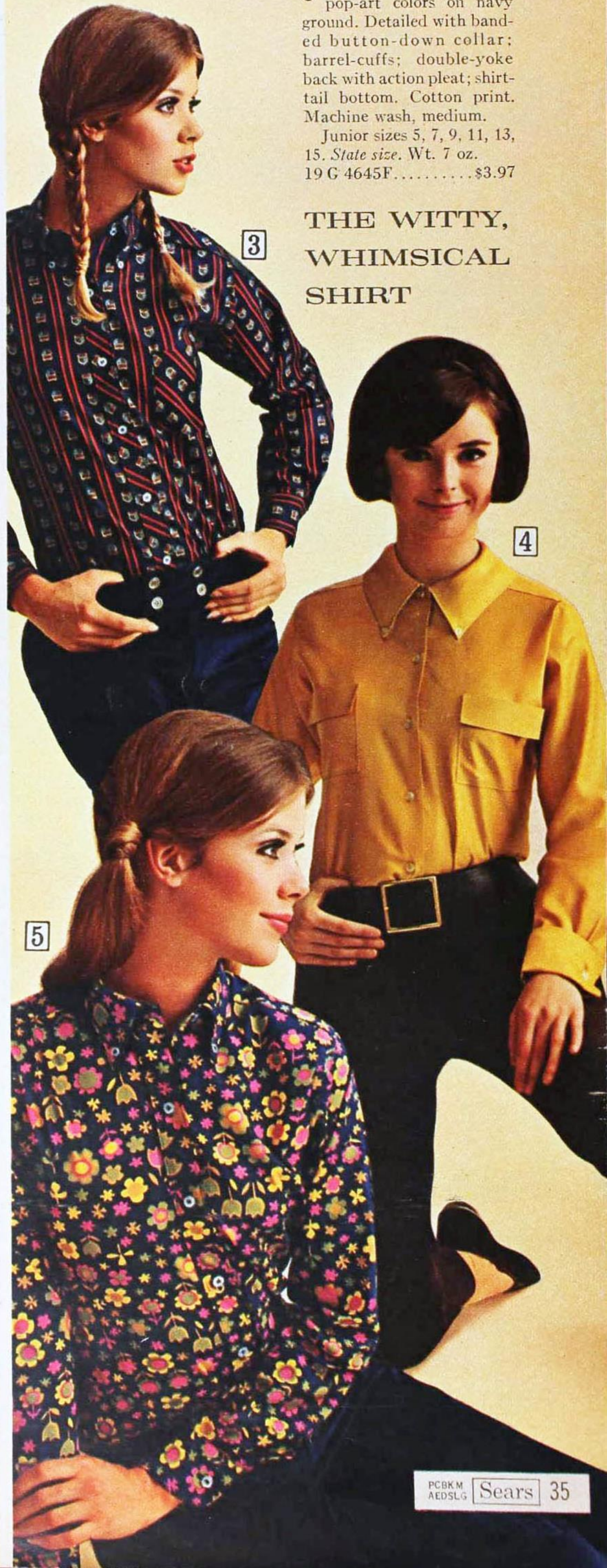
4 Gleaming Gold-color disco shirt. Button-down platter collar; French cuffs with link closing; double-yoke back; shirt-tail bottom. Cotton sateen. Machine wash, medium.

Junior sizes 5, 7, 9, 11, 13, 15. *State size.* Wt. 7 oz.
19 G 4711F.....\$4.97

5 Perky Posies pop up in pop-art colors on navy ground. Detailed with banded button-down collar; barrel-cuffs; double-yoke back with action pleat; shirt-tail bottom. Cotton print. Machine wash, medium.

Junior sizes 5, 7, 9, 11, 13, 15. *State size.* Wt. 7 oz.
19 G 4645F.....\$3.97

THE WITTY, WHIMSICAL SHIRT





Sneakers shown on these 2 pages sold on page 594

The newsy Ribbed Look of PERMA-PREST PANTS that need no ironing

Machine wash, medium . . . not even touch-up ironing needed if tumble-dried†. These pants will look equal to conventionally ironed ones. You can shorten but not lengthen PERMA-PREST clothes. Pants (1) and (3) are Wear-dated® to give 1 full year of normal wear or return for replacement or refund.

1 Wide-wale Corduroy
Pants of Blue C polyester and combed cotton. Military look modified hip-rider style. Straight legs; zipper fly-front shiny button closing.

Junior sizes 5, 7, 9, 11,
13. Please state size.
19 G 7881F—Putty beige
19 G 7882F—Navy blue
19 G 7880F—Spice
brown (medium)
Shpg. wt. 1 lb. \$6.97

2 Bedford Cord Pants of Fortrel® polyester and cotton. Vinyl belt accents contour waist. Zephyr® zipper fly-front. Modified hip-rider style.

Junior sizes 5, 7, 9, 11,
13. Please state size.
19 G 7885F—Copper gold
19 G 7886F—Bright navy
19 G 7884F—Medium
moss green
19 G 7851F—Putty beige
Shpg. wt. 14 oz. \$5.97

3 Wide-wale Corduroy
ants . . . Blue C polyester and combed cotton. Welt seam in back gives trim fit. Zipper fly-front; tab and button closing.

Junior sizes 5, 7, 9, 11,
13. Please state size.
19 G 7877F—Putty beige
19 G 7878F—Loden
green (medium)
19 G 7879F—Spice
brown (medium)
Shpg. wt. 15 oz. \$6.97

Cadet-look Pullover

4 Stand-up collar; shoulder-button closing. Cotton knit. Machine wash, medium.
Junior sizes S(5-7); M(9-11); L(13-15).
19 G 4133F—Bone beige 19 G 4134F—Gold
19 G 4135F—Paprika red
State S, M or L. Shpg. wt. 7 oz. \$3.97

At-ease Jacket

5 Cotton poplin. Acetate taffeta lined. 1 mock, 2 flap pockets. Dry clean.
Junior sizes 5, 7, 9, 11, 13. State size.
19 G 3542F—Sand beige
19 G 3543F—Deep navy blue
Shipping weight 1 lb. 2 oz. \$9.97

ORDER YOUR USUAL SIZE

If in doubt, see measuring instructions and charts on pages 770 and 771

Pants
(1 and 3)
on this
page



Go Western!

Slim Jeans and Hip-rider Pants in DENIM and CORDUROY

1 Slim Jeans show off western patch on back pocket. Top-stitching detail; 4 pockets; zipper fly-front.
Junior sizes 5, 7, 9, 11, 13, 15.

Cotton Denim. Maximum fabric shrinkage 1%. Machine wash, medium temperature (dark navy blue separately).
19 G 7503F—Faded blue
19 G 7501F—Dark navy blue
19 G 7500F—Wheat-beige
19 G 7744F—Burgundy red
State size. Shipping wt. 13 oz. . . . \$3.86

Mid-wale Cotton Corduroy. Machine washable, medium temperature.
19 G 7847F—Bone beige
19 G 7745F—Dark brown
19 G 7746F—Burgundy red
State size. Shipping wt. 1 lb. . . . \$4.86

2 Hip-rider Pants. Stovepipe legs; contour top. Harmonizing vinyl belt, metal-buckled. Zipper fly-front closing.
Junior sizes 5, 7, 9, 11, 13.

Mid-wale Cotton Corduroy. Machine washable, medium temperature.
19 G 7773F—Bone beige
19 G 7772F—Burgundy red
19 G 7771F—Dark brown
State size. Shpg. wt. 1 lb. 4 oz. . . . \$5.97

Cotton Denim. Maximum fabric shrinkage 1%. Machine wash, medium (dark navy blue separately).
19 G 7774F—Burgundy red
19 G 7542F—Wheat-beige
19 G 7543F—Dark navy blue
State size. Shpg. wt. 1 lb. 1 oz. . . . \$4.97

Top Partners

3 Rib-knit Pullover. Combed cotton. Machine wash, medium (burgundy red, hand wash alone).
Junior sizes S(5-7); M(9-11); L(13-15). State size letter S, M or L.
19 G 4437F—Winter white
19 G 4438F—Yellow 19 G 4441F—Navy
19 G 4439F—Burgundy red
Shipping weight 7 ounces. . . . \$2.86

4 Ranch-style Shirt, checked poplin of Kodel® polyester and cotton. Epau-lets; banded collar; double-yoke back with action pleat; shirt-tail bottom. Machine wash, medium.
Junior sizes 5, 7, 9, 11, 13, 15.
19 G 4725F—Blue and white
19 G 4728F—Cranberry red and white
State size. Shpg. wt. 7 oz. . . . \$4.94



HIP-RIDER BELT

Mahogany-stained top-grain cowhide sparked with a gold-color metal buckle. Measures about 1 3/8 inches wide.

Hip sizes 32, 34, 36, 38 inches.
88 G 8100F—State correct size.
Shipping weight 5 ounces. . . . \$2.50
Also; waist sizes 24, 26, 28, 30 in.
88 G 8101F—State size. Wt. 5 oz. 2.50

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